

KENTUCKY PLANNER



American Planning Association
Kentucky Chapter

Making Great Communities Happen

A Publication of the Kentucky Chapter of the American Planning Association

Winter 2009



***The Kentucky Safe Routes
to School Program pg. 8***

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Table of Contents

The Kentucky Safe Routes to School Program	8
President's Report	4
From The Editor's Desk	5
Professional Development Officer's Report	6
A Word From The New Treasurer	6
Fiscal Year 2009 Budget	7
Planning Our Legacy - <i>The 2008 OKI Regional Planning Conference</i>	10
KAPA Awards Application	12
Planning: The Sunset Years	13
2009 Sponsorship Opportunities	15
KAPA Calendar	16

Kentucky Planner

3

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CHANGE OF ADDRESS

The Kentucky Planner does not maintain an address list. All lists are maintained at the national office and mailed to local chapters each month. If you have moved, write to:

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A Word From The President

On behalf of the new APA-KY Executive Committee Members, I would like to thank the Administration Committee, the Executive Committee, and the membership for their confidence and support as we step into our new roles. The energy and enthusiasm of our members and leadership make it a privilege to serve this chapter.

Many thanks are due to **Larisa Sims**, our Immediate Past President, for her outstanding leadership. Larisa's dedicated stewardship and continued support over the years have significantly advanced APA-KY.

I am pleased to announce that **Felicia Harper** has agreed to serve out the balance of the At-Large position vacated by **Amy Williams**. Felicia is a great asset to our organization as she has already done a wonderful job of supporting the chapter through her work on the Programs/Special Events Committee.

During an all day retreat in January 2009, the Executive Committee got right to work and began the biennial update of the Chapter Development Plan. The plan is intended to provide a clear mission for our chapter through goals, objectives, and action strategies. The spring conference at Lake Barkley State Park (May 20-22, 2009) will bring an opportunity for members to review and approve the plan. Upon approval, the Chapter Development Plan will be posted to the chapter website, www.kapa.org and will also be included in the next issue of *Kentucky Planner*. We will immediately begin carrying out the recommendations of that plan.

A great deal of the discussion at our retreat focused on the mandates from APA and how to continue to help our AICP members with Certification Maintenance (CM). Other key topics at the retreat included: providing quality programs and networking opportunities at our conferences; holding conferences as close to membership as possible at quality venues throughout the state; ensuring that we continue to effectively monitor short-term and long-term legislative activities; and raising the bar for the chapter's website.

Speaking of our website, **Ryan Libke** has been working diligently to update our website for the unveiling of a new format. The new format will bring back a discussion page for asking your most difficult planning questions and make our website compatible with APA's branding requirements. The new website should be up and running by the time you receive this newsletter so be sure to check it out at www.kapa.org.

I am very interested in hearing from you. Please let me know if you have any suggestions, ideas or just want to be more involved. Please feel free to phone me at (502) 222-1476 or email me at lallen@oldhamcounty.net.

See you at the Spring Conference!



M. Louise Allen, AICP
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Deadlines

Please observe deadlines in consideration of the editor, who does this in his spare time. Late entries will appear in a later issue.

Next Deadline

April 17, 2009

Submissions

The Kentucky Planner publishes quarterly, and contributions from current or past members and other interested parties are encouraged. Articles, letters, comments, announcements, etc. submitted for publication are accepted via e-mail or on tree ware. Material accepted for publication may be edited to conform to space, readability, and basic grammar requirements. Interested persons should contact the editor via email at rjonas@boonecountyky.org.

From The Editor's Desk

by Robert A. Jonas, AICP,
rjonas@boonecountyky.org

Take a deep breath folks. Now is not the time to panic. It's not all gloom and doom. If history can teach us anything it is that we always rebound from economic mayhem. I was always told growing up that when hard times hit you have to take advantage of them. In this case we have the perfect planning opportunity staring us right in the face. Picture yourself going back in time 20 years just prior to the big housing boom in Kentucky that hit us like a tsunami. In hindsight what would you do differently? We are in another lull if you will; the proverbial calm before another storm of economic stimulus. Now is the time and now is the hour. In 2029 we don't want to look back to 2009 and say, "man, I wish we would have planned for the growth we've seen the past 2 decades." Borrowing a staple of every planning conference PowerPoint presentation, we need to examine very closely the 'lessons learned' of the past 15 years and retool for the future. Sure, the zoning



permits are down right now but that shouldn't mean that we stop "planning". To the contrary, we should be doing more planning than ever! We need to refocus from the short-term and start preparing for the long-term planning horizon. What a perfect time to update your Comprehensive Plan! Anyone up for a small town plan? Why put off that corridor study any longer? You've got the time now Mr. Planner. No excuses Ms. Planner. The possibilities are endless and the impact will be immense. The worst thing we planners and planning commissions can do right now is to sit around waiting and hoping for the economy to get back up to speed. Plan for it and they will come. Don't plan for it and they'll still come...

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URBANE PLANNING

by Robert A. Jonas, AICP



Great moments in pedestrian history

Jonas@one.net

Professional Development Officer's Report by Megan De Sola, AICP, mdesola@vioxinc.com

As we begin the second full-year of the new AICP Certificate Maintenance (CM) Program, one thing has become clear; there is never a dull moment! While the program itself has been positively received, the technical implementation of



of the program (including the update of APA's website) has not been quite as smooth. However, I am very pleased to announce that the OKI Regional Conference in Louisville this past October is now approved and listed on the newly revamped APA website. Everyone should be able to officially log their hours. Thank you all for your patience! There has been one technical glitch (see previous remarks). I have been notified by some that they are unable to see the full listing of conference sessions when attempting to log their hours. APA has acknowledged this problem and has sent out the following response regarding individual's computer settings:

Browsers: We recommend Internet Explorer 7.0+ or Mozilla Firefox 1.0+ because they allow for use of 128-bit encryption. You may

download these browsers from their websites: www.microsoft.com or www.mozilla.com.

Configuration: If you are at work, check with your network administrator to about the configuration of your firewall. It might be preventing you from accessing certain parts of our site.

While APA's computer setting recommendations have not been a cure-all for this problem, it has been known to help in several cases. I have been told that APA is continuing to work on this glitch, and until it is completely fixed, some people may want to either hold on to their personal logs or try their luck on another computer!

"Phase II" of the APA website upgrades include the addition of several other functions, including the ability to log self-reported hours and speaker/presenter hours. AICP members are allowed up to 8 CM credits per 2-year reporting cycle from activities which are not from a registered provider. In addition, anyone who has been a speaker/presenter at a registered event can claim CM credit for the event plus one extra CM credit hour for preparation time. APA expects that the ability to log these hours should be available early this year. Until then, please continue to keep a personal log of your hours.

Continued on page 14.

A Word From The New Treasurer by Stanford Harvey, AICP SHarvey@urbancollage.com

I would like to thank the Board for the honor of my appointment to fill the big shoes of Rachel Phillips, KAPA Treasurer for the last several years. I am Principal of an urban design firm in Lexington (Urban Collage, Inc.) and have been involved over the last couple of years in a volunteer basis. I am excited to be taking an active role in KAPA and am always open to suggestions.



- revenue is expected to increase, mainly due to receipts from the Fall OKI Conference;
- we will hold two state conferences in 2009;
- a redo of our website and other materials is budgeted and underway;
- we are anticipating slightly less professional development expenses based on previous years;
- we are continuing our support of a scholarship at the University of Louisville.

We are always looking to increase the membership and involvement in KAPA. We are also soliciting sponsors for 2009 and would sincerely appreciate any support of interested firms and organizations. We have created a variety of new sponsorship options to encourage participation.

Please feel free to phone me with any questions at (859) 519-1291 or my email is sharvey@urbancollage.com.

With the start of the new year, the Board has approved a new 2009 Budget, which is included on the following pages. A few highlights of the 2009 Budget:

Kentucky Chapter - American Planning Association

Fiscal Year 2009 Budget
Approved December 5, 2008

<u>REVENUES</u>	<u>FY 2008 BUDGET</u>	<u>FY 2009 BUDGET</u>	<u>DIFFERENCE</u>
Transfer Funds	\$6,000.00	\$0.00	(6,000.00)
APA Rebate	7,000.00	7,000.00	-
Conferences	10,500.00	26,000.00	15,500.00
Interest	1,000.00	1,000.00	-
KAPA Affiliate Dues	600.00	600.00	-
Seminars/Workshops	0.00	0.00	-
Sponsors	4,500.00	4,500.00	-
Professional Develop. (Video,Manuals)	300.00	300.00	-
Miscellaneous	500.00	500.00	-
Total Revenue	\$30,400.00	\$39,900.00	\$9,500.00

<u>EXPENSES</u>	<u>FY 2008 BUDGET</u>	<u>FY 2009 BUDGET</u>	<u>DIFFERENCE</u>
Publications/Newsletter	\$5,000.00	\$6,500.00	1,500.00
Program Development/Conf./ Seminars/Workshops	14,000.00	14,000.00	0.00
Professional Development	5,500.00	4,000.00	(1,500.00)
Executive	3,500.00	3,500.00	-
Special Projects*	0.00	1,000.00	1,000.00
Legislative	1,250.00	250.00	(1,000.00)
Comm. Outreach/Conf. Sponsors	1,000.00	1,000.00	-
Public Relations/Awards	550.00	550.00	-
Administrative	700.00	700.00	-
University of Louisville Scholarship**	2,000.00	2,000.00	-
Postage	3,000.00	3,000.00	-
Membership	400.00	400.00	-
Total Expenses	\$36,900.00	\$36,900.00	\$0.00
TOTAL REVENUE MINUS EXPENSES	-\$6,500.00	\$3,000.00	

Proposed FY 2008 To 2009 Changes

Revenue

- Anticipated FY 2009 Conference Revenue is based on the average cost for two statewide conferences and the proceeds from the 2008 Regional Conference that will be available to the chapter in FY 2009.
- Based upon actual 2008 revenue, changes are not anticipated for the following line items: "Seminars/Workshops", "Professional Development" and "Affiliate Dues."
- Sponsors have been combined to include newsletter and conference.

Expenses

- No change is anticipated for line items: "Executive", "Public Relations", "Awards" and "Postage"
- Program/Conference expenditures are budgeted based upon expenses typical for a two statewide (spring & fall) conferences in FY 2009.
- Special projects include Zoning Handbook expenditures and Chapter 100 printing
- The Professional Development was adjusted to reflect actual expenditures.
- The FY 08 Budget included anticipated CM fees which are taken out of the APA rebate.
- After the last legislative session, the Board decided not to renew the lobbyist's contract. The line item remains to include any reimbursement fees that might be accrued by the Legislative Chair/Committee.
- The University of Louisville scholarship fund is to be reviewed annually.

The Kentucky Safe Routes to School

by Don Burrell AICP - KY SRTS State Network Partnership

The federal Safe Routes to School program was initiated in Section 1401 of the Safe, Accountable, Flexible, Efficient Transportation Equity Act: a Legacy for Users of 2005 (SAFETEA-LU). It reflects the past work of local health and education departments around the country with a concern for the growing obesity and declining physical health of our children.

Its three stated purposes are 1) enable and encourage children to walk and bike to school; 2) make bicycling and walking more appealing to encourage a healthy lifestyle; and 3) improve safety, reduce traffic and air pollution in the vicinity of schools.

As a component of the federal transportation act, Safe Routes to School (SRTS) is managed by the respective state transportation departments. The funding is modest: Kentucky's share for the five years of the act is \$7.9 million. The Kentucky Transportation Cabinet was among the first states in the country to get its program up and running, and is on their third round of application funding. The act requires each state to have a full time SRTS coordinator. This position is currently held by Jackie Jones in the Office of Local Programs.

However, a problem with the administration of the SRTS program has arisen in Kentucky and many other states. SRTS activities are classified as infrastructure (sidewalks, bike paths, crosswalks, bike parking) and non-infrastructure (education, promotion, enforcement). The act specifies that at least 10% and up to 30% of a state's allocation must be spent on non-infrastructure programs. Applications being submitted by local governments have focused on the infrastructure improvements, ignoring the educational and promotional activities. In Kentucky, only 5% of the funding has gone for non-infrastructure activities (4% in Ohio).

KAPA members are likely to be in a position to improve the quality of the applications being prepared for the cities and school districts in the jurisdictions and ADDs where they work. Planners should review the national resources for the SRTS program to become more familiar with the



Routes to School Program

intended safety education and encouragement activities needed to increase walking and biking to school and assure that these components are included in the applications. Two online resources for guidance are:

<http://safety.fhwa.dot.gov/saferoutes/>

<http://www.saferoutesinfo.org/>

The SAFETEA-LU will expire in 2009, and congress will begin work on its re-authorization early in the year. It is important to encourage and document the successes of the program and to encourage its continuation and increased funding in the new bill.

Kentucky's successful implementation of the program and demographic profile resulted in its selection as one of ten states to participate in the Safe Routes to School State Network project in 2007. The selection was made through the Safe Route to School National Partnership and the project is funded by the Robert

Wood Johnson Foundation and Bikes Belong Coalition. The SRTS National Partnership considered the number and percentage of overweight and obese children within the state, as well as the number and percentage of minority children in low-income families. Other criteria included the state's ability to leverage strategic partnerships, and make a national impact. The project is to bring together state leaders in order to remove barriers to walking and bicycling to and from school. The nine states and D.C. were selected based on both need and their capacity to support the program. The State Network Project will inform and educate the general public about Safe Routes to School and share information about lessons learned from the initiative. At the local level, each State Network will identify and provide technical assistance to a low-income community or school. Other states selected for this demonstration program are California, Georgia, Illinois, Louisiana, New York, Oklahoma, Texas, Virginia and the District of Columbia. Kentucky's program is managed by Cheryl Wyatt, based in Lexington. The Kentucky Network has prepared a state action plan and selected the Lebanon elementary school in Marion County to target for more specific assistance.



Planning Our Legacy

The 2008 OKI Regional Planning Conference

by Dawn Warrick, AICP, conference co-chair

This past October more than 400 people attended the 2008 OKI Regional Planning Conference in Louisville. The organizing committee worked diligently for more than 15 months to create a meaningful and memorable experience for conference attendees and what follows are just a few of the responses that we received from evaluations:

“Everything was great! Great locations for the off-site conference events; enjoyed the poster presentations.”

“Loved that I could walk to everything.”

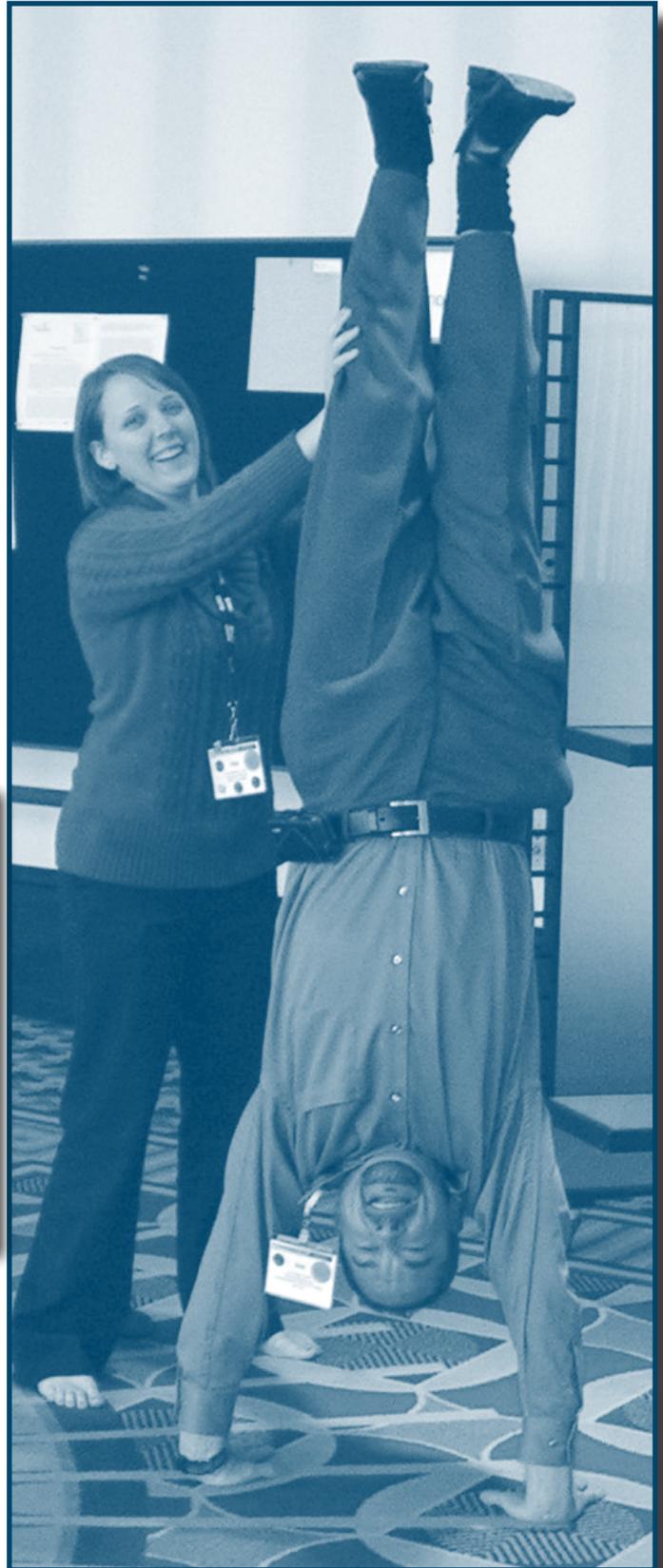
“Overall outstanding conference.”

The program was packed with current topics and strong speakers. Every session, including the seven mobile workshops were registered for CM credits – a valuable commodity for all AICP planners. The exhibit hall was a perfect place to congregate and snack between sessions while learning about the multitude of vendors there are in the region offering planning related products and services.



The Luncheon on Friday

To draw focus to the theme “Planning Our Legacy,” conference attendees had several opportunities to get out into the community through mobile workshops as well as special events and see how the planning that is happening in the region today protects, enhances, and also creates our legacy. All of the downtown activities were within walking distance of the conference hotel. Receptions gave everyone the ability to explore the Muhammad Ali Center and to experience the historic Henry Clay building.



Amy Williams and Ken Baker Enjoying the Conference

Students from planning programs throughout the region had a real presence at the conference. They hosted a poster exhibit at the downtown Urban Design Studio, a job connections board, and movie showcase during the conference. Several students volunteered to assist with different “behind the scenes” tasks for the organizing committee.

Each of the three participating chapters had solid attendance and will receive a proportionate share of the conference proceeds to help with future programming and continuing education opportunities within the region. We are already looking forward to a great OKI Conference in Indiana in 2010.

In closing, I want to once again thank the conference organizing committee for all of their hard work. I truly appreciate their dedication to this effort. The

APA KY

JOIN TODAY

By joining the Kentucky Chapter of the American Planning Association you have an opportunity to shape the future of Kentucky's communities. The chapter's excellent newsletter will keep you informed of timely topics on local and national issues. Chapter-sponsored conferences held each spring and fall offer opportunities for networking, educational enhancement, and exchange.

Annual dues are \$25 payable to KAPA. Include name, address, e-mail, phone, & fax information with check.

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success of the conference was only possible because of the time and talents that they so readily volunteered. Great job everyone!



Kickoff Reception at the Ali Center

KAPA

2009 SPRING CONFERENCE

CALL FOR PRESENTATIONS

Deadline: March 11, 2009

Please forward all presentation proposals to:

Amy Williams
awilliams@hntb.com
502-581-0985

Conference Dates: May 20-22, 2009
Lake Barkley State Park Resort

For more information, visit the Programs/ Special Events Page at www.kapa.org



2009 KAPA Awards Application

Nominations for the 2009 KAPA Awards must be submitted by no later than **April 17, 2009**. Self-nominations are encouraged.

I nominate: _____ for a 2009 KAPA Award in the following category (indicate one):

___ **Outstanding Plan** (including comprehensive plans, transportation plans, recreation plans, neighborhood overlay/action plans, etc.)

___ **Outstanding Project/Program/Tool** (regulations and codes, design guidelines, growth management guidelines, etc.)

___ **Outstanding Achievement in a Small Jurisdiction.** (Eligible community must have a population of less than 30,000. This award is not based on any one achievement, but on a sustained effort that is noteworthy and has transferability to other communities.)

___ **Outstanding Use of Innovative Technology** (might include innovative use of the World Wide Web, GIS, etc.)

___ **Outstanding Student Project** (a college/university student-generated project emanating from a planning, or planning-related, course or independent study)

___ **The William Bowdy Award** (an award for outstanding life-time achievement by a Kentucky planner)

Submissions must include:

- Application form
- A one-page summary of the submission
- The written plan or project report, or other documentation. In the case of the Bowdy Award, a written nominating statement detailing the nominee's accomplishments

Contact Person for the Submission:

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Send three (3) copies of your submission to: Ed Poppe, City of Elizabethtown, Department of Planning, P.O. Box 550, Elizabethtown, KY 42702. Go to the KAPA Web site at www.kapa.org to download a copy of the application form. For more information contact Ed Poppe at ed.poppe@elizabethtownky.gov or (270) 765-6121, Ext. 247.

Planning: The Sunset Years*

***for me, not the profession**

by J. Kevin Strader, AICP - Planner II - City of Elizabethtown

kevin.strader@elizabethtownky.gov

At the recent OKI Regional Conference in Louisville it occurred to me that I am not one of the “young guns” in planning anymore. As I am getting a little long in the tooth, I decided to look back at my past 22 years (HAS IT BEEN THAT LONG?) in the profession. I now can see the light at the end of the tunnel. At this point I just pray the light is not an oncoming train.



I still remember my first day on the job, December 29, 1986. I showed up in my spiffy gray herringbone sport coat, with the requisite white shirt and RED power tie. I got there early to impress everyone, only to find out that most of the office was on vacation. Oh well, they probably wouldn't have been impressed anyway.

Those first idyllic days were spent reading the Comprehensive Plan, Zoning Ordinance, Subdivision Regulations, and the employee handbook. I eased my way into the job learning as I went. Things were going along swimmingly until the director was informed that the federal government was in need of his services on a grand jury. From that point on, my baptism into planning became a baptism of fire. Of course I survived but not without a few burn marks. But survived nonetheless.

I have seen our office grow from a staff of 6 to the current level of 11. I, like a lot of planners started out as a generalist, reviewing subdivision plats, site development plans, writing staff reports for zone changes, variances, and conditional use permits, in effect, basically doing a little bit of everything, to a more specialized world where we each have our own area of responsibilities. The specialization became necessary as our responsibilities grew. There are times now though when I miss that connection that I had to everything that was going on in our office. I still think that the best planners are those who are able to “do it all”. We started with one computer. No hard drive. No memory. No software. No kidding! Now all our staff reports are slick PowerPoint Presentations (I think they're slick, but then I do most of them). Our documents are in cyberspace and researching the latest trends in planning is only a mouse click away. And to think, 20 years ago a mouse was a dried carcass your wife made you get out from under the sink and dispose of...

In addition to my personal growth I have seen our community almost double in size in the last 20 years. We have struggled, like many communities, to maintain that small town feel while dealing with more traffic, more drainage issues, more land use conflicts, more . . . , well you get the picture. There have been frustrating failures and scintillating successes. No, really! We have had successes! We have gone through two rewrites of the Comprehensive Plan, major changes in our subdivision regulations, done area plans to address specific issues, put so many band aids on our zoning ordinance that it looks like Sylvester Stallone in the first Rocky movie. This resulted in the adoption of a new ordinance this past summer. No more or no less than anyone else I'm sure, but it has kept us busy. I couldn't tell you the number of staff reports, zoning letters, etc. I've written. Suffice to say that there are several less trees on the planet because of me (sorry environmentalists).

Like anyone who has held the same job for this long there have been times when the fire started to dim and the sense of accomplishment wavered, only to be replaced by a new challenge that caused the flame to burn brighter than ever. As the hair starts to gray and the joints start to ache a little more each morning, hopefully each of us can look back on our accomplishments and realize that we have in fact had a positive influence on the growth of our communities. Most of us will never have a plaque erected or a building named in our honor but if we can look back at our careers and revel in our accomplishments while looking forward to more successes, we will be able to ride off into that “Planning Sunset” with the knowledge that we have made a difference.

P.S. You're not getting rid of me anytime soon. I have one in college and another in high school so I'll be around until they are out on their own, or until I collapse, or until I hit the lottery, or . . .



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Continued from page 6.

As reported in the previous newsletter, APA is making available several **free** online courses for CM credit. The first, entitled *Planning for Healthy Places with Health Impact Assessments*, is worth 6 CM credit hours and can be located at <http://professional.captus.com/Planning/hia>. This course is the first in a series of CM-eligible online courses from APA. Through examples and activities, this “how-to” guide explains the value of Health Impact Assessments and outlines the steps involved in conducting one. This course was developed in partnership between the American Planning Association and the National Association of County & City Health Officials and is offered free of charge through a grant from the Centers for Disease Control.

In order to meet the demand for CM ethics and law training, APA will release two new online courses in the spring of 2009: *Ethical Practice for Practicing Planners* and *Hot Topics in Planning Law*. Another course, *The Transportation/Land Use Connection*, will follow shortly. Registration information will be posted on the Self-Directed study site when it becomes available. For more information see the following website: <http://www.planning.org/education/selfdirected/index.htm>.

In addition, APA has announced a free podcast on green communities. The October 2008 AICP Symposium, *Making a Difference with Green Community Strategies*, is now available on our website as a **free** podcast, eligible for 2.5 CM credits until March 2009. This podcast can be found at <http://www.planning.org/aicp/symposium/2008/index.htm>.

In other news, the spring AICP exam window is May 11-25, 2009. If you are planning on taking the exam and would like information regarding study materials, feel free to contact me. In addition, for all of those who plan to take the exam in the Spring or Fall of 2009, KAPA organizes a **free** two-day exam preparation workshop at the University of Louisville, Urban Land Institute. The dates for this year’s event are **Saturday, March 28th** and **Saturday, April 4th**. Please contact me as soon as possible if you are interested in attending. KAPA is still in need of volunteers willing to present one or more of the

exam study topics at the workshop. Let me know if you are willing to help out with this very important cause.

If you have applied to take the May exam and your employer will not pay the exam registration fee, and you are a member of KAPA, the Chapter will reimburse you for the cost of the exam fee. You must live or work in Kentucky at the time you are requesting the reimbursement. KAPA will reimburse the exam fee in the following manner: one-half of the exam fee will be reimbursed at the time of initial exam registration, and the second half will be made upon notification that you have successfully completed (passed) the exam. Please write a reimbursement request letter to the KAPA Treasurer at:

Stanford Harvey, AICP
KAPA Treasurer
c/o Urban Collage, Inc.
167 W. Main Street, Suite 1200
Lexington, KY 40507

Finally, congratulations to those KAPA members who passed the November 2008 exam:

Patrick Smith, AICP – Reach of Louisville, Inc
Matt Wallingford, AICP – City of Maysville
James Fausz – NKAPC

Once again, please feel free to contact me with any questions!

McBride DALE
CLARION

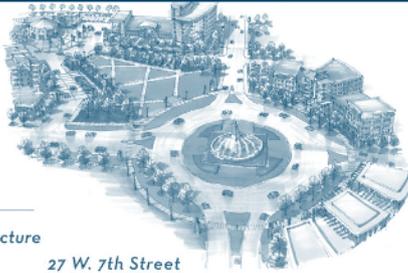
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sharvey@urbancollage.com

Thank you for your support!



KAPA Calendar Of Events

March 28, 2009

KAPA AICP Exam Workshop (Louisville)

April 4, 2009

KAPA AICP Exam Workshop (Louisville)

April 17, 2009

Article submission deadline for next Kentucky Planner

April 25-29, 2009

APA National Conference (Minneapolis, MN)

May 20-22, 2009

KAPA Spring Conference (Lake Barkley State Park Resort)



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