

NEED YOUR AICP CM, LAW, OR ETHICS CREDITS? GET THEM AT THIS CONFERENCE!

Sessions on both LAW and ETHICS that qualify for AICP CM credits are offered at this conference.

All sessions for this conference have been submitted for AICP CM credits. Details on the specific sessions and events that are granted CM credit will be available on the final program. The final program will be available at www.kapa.org.

**Questions may be referred to Lindsay Walker (lindsay.walker@kimley-horn.com) or Soumi Basu (sbasu@lordaecksargent.com).

WANT MORE TRAINING? CHECK OUT THESE OTHER PLANNING CONFERENCES:

APA National Planning Conference
April 21-24, 2017 in New Orleans, LA
www.planning.org

2018 OKI Regional Planning Conference
October 3-5, 2018 at the Hilton Netherland Plaza in Cincinnati, Ohio
www.ohioplanning.org

APA-KY would like to thank the 2018 Spring Conference Sponsors:



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APA-KY
c/o Lindsay Walker
Kimley-Horn
2333 Alexandria Drive, Suite 212
Lexington, KY 40504



2018 APA-KY Spring Conference
May 9-11, 2018
Historic Boone Tavern Hotel in Berea, Kentucky
Registration Form
The Kentucky Chapter of the American Planning Association

Name: _____
Title: _____
Organization: _____
Address: _____
City: _____ State: _____ Zip: _____
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PAYMENT OPTIONS:
Online Registration: www.apaky.org
OR
Please make checks payable to APA-KY
Mail registration and payment to:
APA-KY
c/o Lindsay Walker
Kimley-Horn
2333 Alexandria Drive, Suite 212
Lexington, KY 40504

GENERAL REGISTRATION:

- Full Conference: \$175.00
Includes breaks/lunches & two receptions
- Full Conference Late (after April 24th): \$200.00
- Thursday Only: \$100.00
Includes breaks & lunch; receptions not included
- Friday Only: \$75.00
Includes breaks & lunch; receptions not included
- Additional Lunch Ticket: \$18.00
- Additional Reception Ticket: \$25.00

STUDENT REGISTRATION:

- Full Conference: \$20.00
Includes breaks/lunches & two receptions
- Full Conference Volunteer: **FREE**
Please contact Haley James at hjames@TSWDesignGroup.com
- Thursday Only: \$10.00
Includes breaks & lunch; receptions not included
- Friday Only: \$10.00
Includes breaks & lunch; receptions not included

Note: Please call the Historic Boone Tavern & Restaurant at 1-859-985-3700 for individual room reservations. Make hotel reservations early and mention that you are part of the Kentucky Chapter of the American Planning Association conference; Rooms are available at the APA-KY conference rate of \$114 to \$154 (price dependent on size) per night plus tax until April 16, 2018.

PRELIMINARY CONFERENCE SCHEDULE

WEDNESDAY, MAY 9

7:30 PM - 10:00 PM **Conference Registration / Opening Reception**

THURSDAY, MAY 10

7:30 - 8:15 **Registration / Breakfast / Welcome**

	PLANNING TRENDS	PLANNING TOOLS
8:15 - 9:30 AM	<p>Session 1: Preserving Kentucky's Past in the 21st Century: A Strategy for Sustainability A brief history of preservation in Kentucky. The state of preservation in the 21st century. Highlighting opportunities for communities throughout the Ohio Valley to develop preservation-based strategies for achieving sustainability goals. In Louisville Metro, Mayor Fischer created the Historic Preservation Advisory Task Force to identify policies that address preservation planning strategies through a collaborative effort with Preservation Green Lab and community stakeholders. Presenters: Joe Reverman, AICP, Cynthia Elmore, and Daniel Vivian.</p>	<p>Session 2: The Planner as Binding Agent - Oil Painting and Urban Renaissance This presentation aims to provide a brief history of the emerging Arts and Cultural District and how the project team is reimagining a small corner of this working class community into an exciting space for arts, history and culture to come alive. It will present an overview of the project team and how urban planning staff is helping bind the team together in order to create a consistent vision that is seeing tremendous buy-in from the community, its leaders, and the funding partners that are helping make it a reality. Presenters: Chad A. Reischl, MURP, and Dawn Spyker.</p>
9:45 AM - 11:15 AM	<p>Session 3 (LAW): Sign Regulations and the Law Sign regulations always seem to be the bane of a planner's existence; there is an ever present struggle to balance the needs of businesses with community aesthetics. The purpose of this session is to discuss best practices in the process of updating your sign code, the meaning and impact of the Reed case, and some tips and tricks for creating modern sign codes based on common sense. The primary value of the session will be to identify where communities are most at risk of being challenged on their sign regulations, possible solutions, and new ideas to help community planners think about modernizing their sign regulations. Presenters: Wendy E. Moeller, AICP and Tom Breidenstein, AICP</p>	
11:30 - 1:00 PM (Lunch)	<p>Session 4: Creative Places are Important, Creative Places are Essential Beth has more than twenty years of executive level experience with non-profits, governmental agencies, broadcast media, and the arts. Beth has created messaging for victorious political candidates and issues, inspired citizen participation in government, managed public planning efforts, repositioned struggling organizations, and developed innovative programming that connects people. She is also a national leader in the field of arts professional development. As the creator and Director of the AIR Institute of Berea College, she is at the forefront of connecting artists and creatives to their communities in new ways that truly raise the value of art and creativity. Presenters: Beth Flowers, Director of the AIR Institute of Berea College</p>	
1:15 - 2:45 PM	<p>Session 5: Berea Urban Farm and Agricultural District Learn about the role of urban agriculture in community development and sustainability, and how local government policies, programs and regulations can support (or hinder) urban agriculture. Presenters: Richard Olson and Cheyenne Olson</p>	<p>Session 6 (ETHICS): Community Engagement & The Ethical Planner This presentation will provide an understanding of this ethical guidance and how a planner can strive to attain community engagement which is fair and inclusive. Presenters: Jeff Moore, AICP, Karen Mohammadi, PE, PTOE, AICP</p>
2:45 - 3:30 PM	<p>Annual Awards Ceremony & Annual Meeting: Join us for ice cream, APA-KY awards ceremony and the annual meeting.</p>	
3:45 - 5:00 PM	<p>Session 7: Northern Kentucky's Riverfront Commons: Leveraging many to achieve a regional goal The vision for Riverfront Commons arose from a 2006 U.S. Army Corps of Engineering study, which envisioned a continuous riverfront corridor along the edge of the Ohio River that would provide riverbank stabilization and an uninterrupted trail system and open space, promote economic development, and improve the quality of life in the region. This session will discuss approaches to implementing such a large scale project with very limited resources, and the benefits and challenges of working with multiple local, state and federal government entities. Presenters: Larisa Sims, AICP, Jack Moreland and Louis Hill.</p>	<p>Session 8: Imagine Lexington In 2017, the Lexington Division of Planning embarked on an update to their 2013 Comprehensive Plan. To help inform the Goals & Objectives related to this decision and the other key components of the plan, the staff relied on a number of studies, surveys, data sources, and unprecedented public input initiatives. In this session you will hear how a Housing Market Demand Study, a Greenspace Survey, a variety of Census data, an underutilized property analysis, and the input from over 11,000 citizens helped shape the Goals & Objectives of Imagine Lexington. Presenters: Chris Taylor.</p>
5:00 - 6:00 PM	<p>APA-KY Executive Committee Meeting, Room Location TBD</p>	
6:30 PM - Dark	<p>Evening Reception Complimentary shuttles will take attendees into the artisan community of Berea for shopping with the opportunity to tour the Historic L&N Train Depot. Music and light snacks will be served. Following the off-site activities, a sit-down dinner with drinks will be served back at the hotel to round out the evening.</p>	

PRELIMINARY CONFERENCE SCHEDULE

FRIDAY, MAY 11

	PLANNING TRENDS	PLANNING TOOLS
8:00 AM - 9:00 AM	<p>Session 9: The Covington Story Activating Spaces: Tactical Intervention, Placemaking and Economic Impact This session will review a variety of tactical interventions in historic buildings and public spaces throughout Covington's business districts. We will draw out the connections between placemaking initiatives and economic impact. Presenters: Katie Meyer, Emily Palmer Wolff, and Jim Guthrie</p>	<p>Session 10: Comprehensive Planning with CHASE Principles This session will focus on the on-going process undertaken for a major update to the Louisville Metro Comprehensive Plan. Louisville Metro adopted its current comprehensive plan, known as Cornerstone 2020, in 2000. As Cornerstone 2020 is approaching its effective timeframe, a new comprehensive plan is being prepared to guide actions beyond 2020. The new plan, which will have a horizon of 2040, also builds on other recent plans and initiatives. Presenters: Kendal Baker, AICP, Jeff O'Brien, AICP, Joseph Haberman, AICP, and Dr. Allison Smith.</p>
9:10 AM - 10:10 AM	<p>Session 11: Planning and Preservation on Kentucky Campuses With the aging infrastructure of Kentucky campuses it has become important to rethink the way we use academic buildings and adapt them to fit modern standards and needs. This session will explore examples of campus planning efforts where historic preservation and adaptive re-use of historic buildings and landscapes have been at the heart of reinventing spaces to create a more sustainable campus with an enhanced identity. Presenters: Soumi Basu, AICP and Stan Harvey, AICP.</p>	<p>Session 12: Sustainable Floodplain Development through the National Flood Insurance Program This session will focus on the multiple planning aspects of floodplain development including Federal & State floodplain management standards, the local role floodplain management, mitigation measures for risk reduction, and floodplain best practices. This session will also discuss tips, tricks, and tools to empower planners to communicate flood risk to citizens and elected officials. Presenters: Alex VanPelt, CFM.</p>
10:20 - 11:20 AM	<p>Session 13: The Place Based Economy and how investing in public spaces can revitalize the Main Street This session will explore examples of public spaces that are creating a positive impact on the local economy and reshaping their community. Participants will learn how to plan implementable projects while also tying in unique cultural, historical and sustainable aspects of the site or community. This discussion will utilize case studies from small-mid sized communities in the Kentuckiana Region. Presenters: Amy Williams, AICP and Haley James</p>	<p>Session 14: Planning for your community's future: Technology-Sustainability intersect A panel of thought leaders will discuss the future intersection of technology & sustainability and what it means for our communities. In the past 10 years, many technological trends have emerged to change the way we live, work and play. The "sharing economy" and "gig economy" are just two examples impacting our communities. The panel will discuss a range of topics including renewable energy, mirco-grids, autonomous vehicles, and change in housing types. Presenters: Scott Southall, AICP, LEED AP, PLA, RLA, ASLA, Yu "Emily" Liu, AICP, and Richard Dodd LEED AP, APICS, ACI Tech I, PMP/IP.</p>
11:30 - 12:30 PM	<p>Session 15: Reclaiming African-American narratives, experiences, and spaces in Downtown Lexington This session will provide a historic overview of African-American experiences from enslavement through to the Black Freedom Struggle in and around downtown Lexington. It will explore the legacy of interconnected social, physical and operational challenges of urban renewal, housing discrimination and other planning and land use policies that helped segregate and create unequitable neighborhoods, that are still in place because of these actions. Presenters: Ed Holmes, AICP, and Rachel Phillips, AICP.</p>	<p>Session 16: Promoting Bicycle and Pedestrian Safety: A Different Kind of Public Awareness Campaign Session attendees will learn about creating and implementing a marketing and advertising project that was designed to educate and engage the public. The presenters will discuss the strategies used to promote the ad campaign and lessons learned throughout the process. Additionally, you'll learn about funding options to help you get your message out to more people through available grants. Presenters: Alex Koppelman and Chris Schneider, AICP.</p>
12:30 - 2:00 PM (Lunch)	<p>Session 17: Community Acupuncture: Stimulating Redevelopment in Historic Neighborhoods This session will discuss the techniques used to redevelop and rehabilitate different buildings and areas within Louisville's NuLu and Portland neighborhoods. Presenters: Gill Holland, and Emily Liu, AICP.</p>	