



**OKI REGIONAL
PLANNING CONFERENCE**

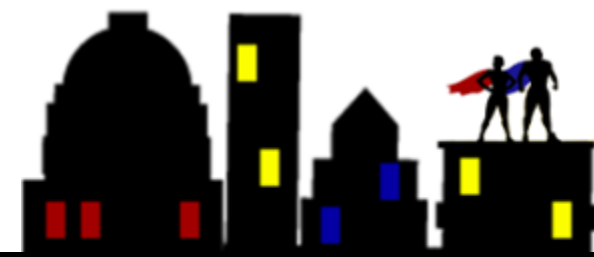
LOUISVILLE, KY - SEPTEMBER 28-30

EXPLORE YOUR PLANNING SUPERPOWERS



SPONSORSHIP INFORMATION

A MESSAGE FROM THE CHAPTER PRESIDENTS



On behalf of the American Planning Association's Ohio, Kentucky, and Indiana Chapters, thank you for your support of the 2022 OKI Regional Planning Conference. Your continued support is what has made the OKI Conference so special over the years, providing invaluable professional development and networking opportunities for so many planners, as well as engineers, attorneys, local officials and developers.

OKI 2018, which took place in Cincinnati, seems like so long ago, especially after the pandemic forced the cancellation of the event in 2020. As the pandemic continues to be a presence in our lives, this year we are preparing to offer a hybrid conference, with in-person sessions taking place in Louisville, as well as online sessions available to the virtual audience. We anticipate that this virtual option will provide additional visibility and value for sponsors with opportunities both to meet clients and colleagues and to advertise during online sessions.

Again, thank you for your support of the 2022 OKI Regional Planning Conference. We look forward to seeing you either in Louisville or Virtually in September!

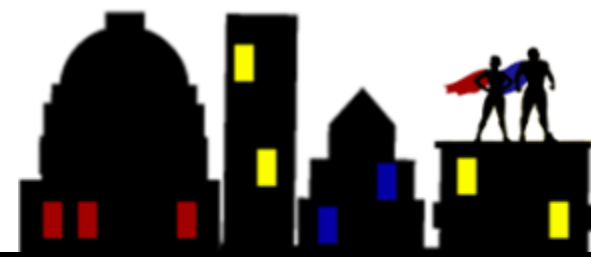
Rachel Ray
APA-OH

Brian Davis
APA-KY

Tom Vander Woude
APA-IN



ABOUT THE CONFERENCE



WHEN:

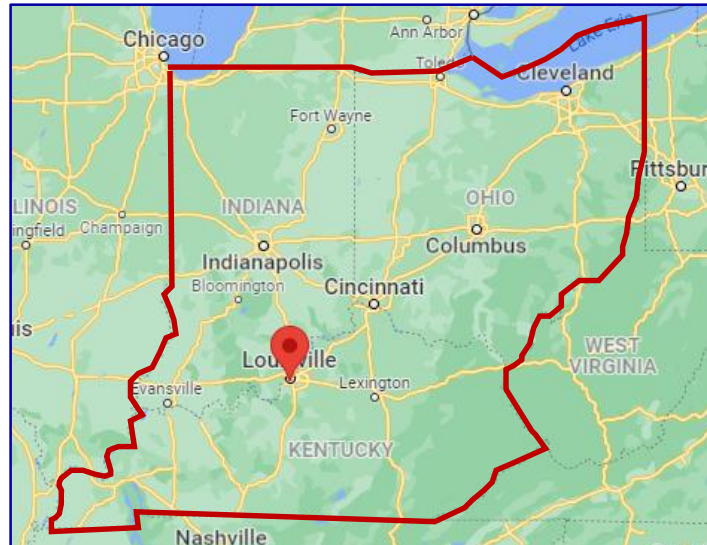
September 28, 29 & 30, 2022

WHERE:

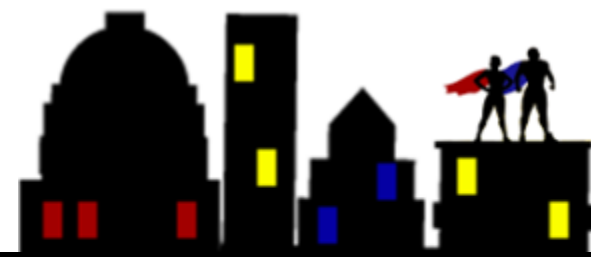
Louisville Marriott Downtown
280 W. Jefferson Street
Louisville, Kentucky
& Virtually

CONFERENCE WEBSITE:

okiconference.com



ABOUT THE CONFERENCE



OKI REGIONAL PLANNING CONFERENCE

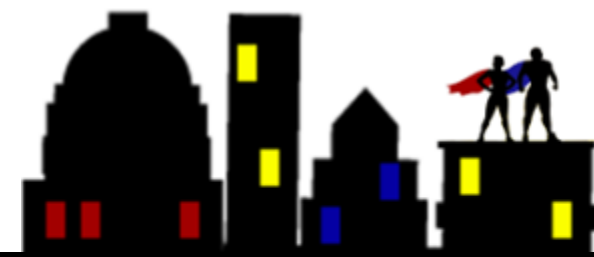
LOUISVILLE, KY - SEPTEMBER 28-30

EXPLORE YOUR PLANNING SUPERPOWERS

THEME: Explore Your Planning Superpowers – Planners have spent the last two years reacting and responding to the challenges brought on by the ongoing pandemic, and are very much in need of a recharge. The theme is a playful reminder that planners are special - super if you will - and our Planning Superpowers must be enhanced in order to continue to make our communities great places to live, work and play during these times of continuing uncertainty.

We hope to see you in Louisville (or Virtually) as we encourage and empower one another as professional planners and collectively activate our Planning Superpowers.....come join the fun!

ABOUT THE CONFERENCE



PLANNING SUPERPOWERS

ADAPTABILITY

the quality of being able to adjust to new conditions

EMPATHY

the ability to understand and share the feelings of another

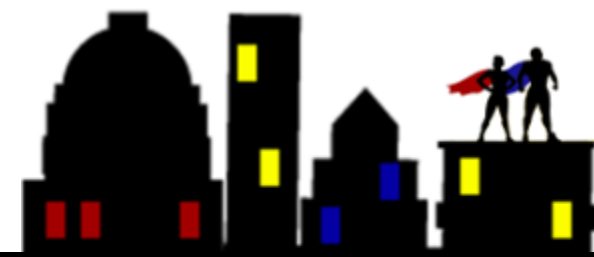
FORESIGHT

the ability to predict or the action of predicting what will happen or be needed in the future

ACCOUNTABILITY

the fact or condition of being accountable; responsibility

SPONSORSHIP PACKAGES



ULTIMATE

AMAZING

INCREDIBLE

SUPER

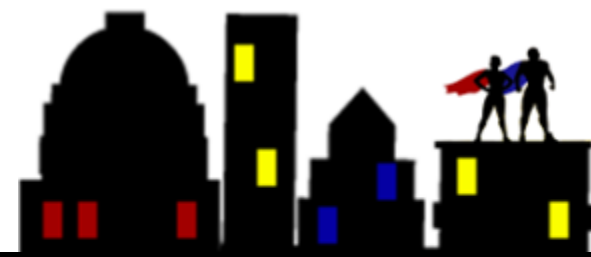
FANTASTIC

MIGHTY

The success of this conference is dependent on your support! Funds collected from the sponsorships are used to help defray costs and allow us to provide a high quality, diverse event at a reasonable price point.

We are pleased to offer sponsorship opportunities at levels ranging from \$500 to \$5,000. All sponsorships give you a unique opportunity to highlight your company, with the higher dollar value sponsorships providing exclusive, highly visible promotional opportunities. All sponsor logos/names will be listed under their sponsorship levels on signs posted during the events as well as on the official conference website.

SPONSORSHIP PACKAGES



ULTIMATE \$5,000

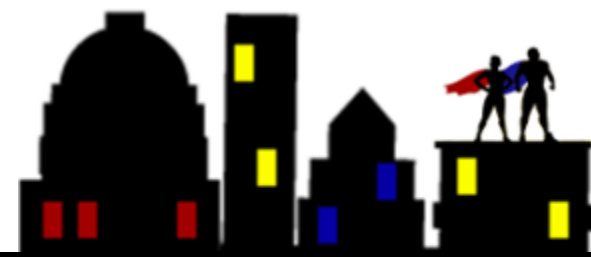
As an added bonus,
ULTIMATE level sponsors
will be recognized as an
Official Sponsor of the
Thursday Reception!

- Three (3) Complementary OKI Conference Registrations
- Sponsor recognition in all conference communications: verbal, on-screen during session intermissions and on-site signage (logo)
- Prominently Displayed Linked Logo on Conference Webpage
- Social media recognition leading up to, during, and after the conference
- One (1) free exhibit booth space in exhibit hall (Preferred exhibitor placement)
- Reserved seating and recognition at conference keynote luncheon
- One year recognition as an APA-KY Chapter Sponsor on the APA-KY Website

But wait, there's more! On a first come, first serve basis, **ULTIMATE** level sponsors can choose one of the following:

- Lanyard Sponsor – Include company logo on all lanyards for the event. One (1) available.
- Registration Bag Sponsor – Include company logo on bags distributed for full attendees. One (1) available.

SPONSORSHIP PACKAGES



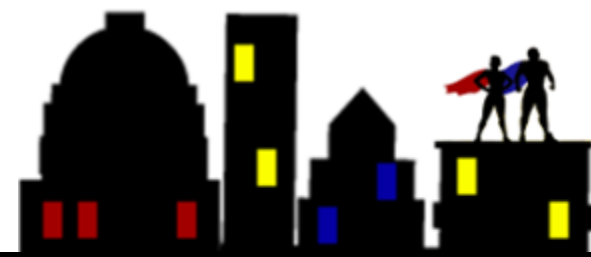
AMAZING \$4,000

As an added bonus, AMAZING level sponsors will be recognized as an Official Sponsor of the Wednesday Welcome Reception!

- Two (2) Complementary OKI Conference Registrations
- Sponsor recognition in all conference communications: verbal, on-screen during session intermissions and on-site signage (logo)
- Prominently Displayed Linked Logo on Conference Webpage
- Social media recognition leading up to, during and after the conference
- One (1) free exhibit booth space in exhibit hall (Preferred exhibitor placement)
- Reserved seating and recognition at conference keynote luncheon
- One year recognition as an APA-KY Chapter Sponsor on the APA-KY Website

As a bonus, on a first come, first serve basis, **AMAZING** level sponsors will also be allowed to choose one (1) virtual session to be recognized as that session's sponsor, including display of your logo at the beginning and conclusion of the session video.

SPONSORSHIP PACKAGES



INCREDIBLE

\$2,500

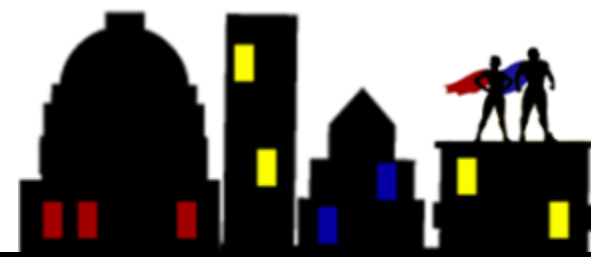
- Two (2) Complementary OKI Conference Registrations
- Sponsor recognition: verbal, on-screen and on-site signage (logo)
- Linked Logo on Conference Webpage
- Social media recognition leading up to the conference
- One (1) free exhibit booth space in exhibit hall
- One year recognition as an APA-KY Chapter Sponsor on the APA-KY Website

On a first come, first serve basis, **INCREDIBLE** level sponsors can choose one of the following:

- ~~Thursday AM Snack Break~~
- ~~Thursday PM Snack Break~~
- ~~Friday AM Snack Break~~

SOLD OUT

SPONSORSHIP PACKAGES



SUPER

\$1,500

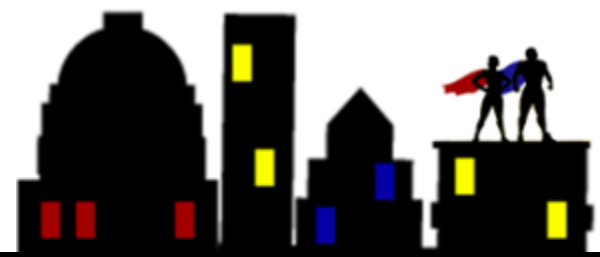
- One (1) Complimentary OKI Conference Registration
- Sponsor recognition: verbal and on-site signage (written)
- Linked Company Name on Conference Website
- Social media recognition leading up to the conference
- One year recognition as an APA-KY Chapter Sponsor on the APA-KY Website

FANTASTIC

\$1,000

- One (1) Complimentary OKI Conference Registration
- Sponsor recognition: verbal and on-site signage (written)
- Company Name on Conference Website
- One year recognition as an APA-KY Chapter Sponsor on the APA-KY Website

SPONSORSHIP PACKAGES



MIGHTY

\$500

- Sponsor recognition: on-site signage (written)
- Company Name on Conference Website
- One year recognition as an APA-KY Chapter Sponsor on the APA-KY Website

In Kind Donations:

Got an interesting idea for a sponsorship opportunity that you think will add to the conference....send it to us!



OKI REGIONAL PLANNING CONFERENCE

LOUISVILLE, KY - SEPTEMBER 28-30

EXPLORE YOUR PLANNING SUPERPOWERS

SPONSORSHIP FORM

SPONSOR INFORMATION

Company Name			
Website			
Address			
City	State	ZIP	
Contact Name	Phone		
Email			
Company Name Exactly As You Would Like It Written When Logo is Not Used/Provided			

CONFERENCE SPONSORSHIP PACKAGES

Ultimate.....	\$5,000	In Kind: What is your idea?
Amazing.....	\$4,000	
Incredible.....	\$2,500	
Super.....	\$1,500	
Fantastic.....	\$1,000	
Mighty.....	\$500	
TOTAL		

LOGO SPECIFICATIONS

Please send the best quality logo possible. Send without a background (transparency on). Send Black & White and Color if both are available. The following formats are accepted, in order of preference:

- EPS (fonts converted to curves or vector)
- PDF – high resolution, 300 ppi, 3"x4" minimum at 100 percent size
- PNG – high resolution, 300 ppi, 3"x4" minimum at 100 percent size

TO REGISTER, PLEASE COMPLETE BOTH:

1. Please send completed form and check payable to "APA Kentucky" for the amount due to: Shawn Dikes, 128 N. Birchwood Avenue, Louisville, Kentucky 40206. Payment by credit card is also available via the website for an additional 2.9% fee (to offset credit card processing fees).
2. Send logo or advertisement file to Brian Howard at howardbr@owensboro.org.

QUESTIONS: Contact Brian Howard at howardbr@owensboro.org or 270-687-8917.



Thank you very much for your contribution to the success of the 2022 OKI Regional Planning Conference!